## The Populists

Power to the People!

### Settling the West

- Homestead Act (1862) allows settlers to get 160 acres of land for \$30 application fee; must make an improvement to the land
  - 500,000 families make use of the act

#### Farmers problems

- Drought
- Weather
- Farming techniques ruin the soil
- Locusts
- Land availability drives up prices
- Mechanization leads to "factory farms"; rising prices of combines and reapers
- Railroads increase shipping rates, cutting into profits (no state regulations; courts rules corporations are people, can't infringe on 14<sup>th</sup> Amendment rights)

#### Depression and the Farmers

- Deflation, low prices, rising interest rates
- Couldn't compete in competitive global market
- Mortgages called in
- Protective tariffs for industry drive up prices but don't protect farmers

### The Grange

- Est. as a sort of union for farmers; starts out as social becomes political
- Membership increases to 800,000 by 1875
- Political success and setbacks
  - Munn v. Illinois (1877): courts ruled that property devoted to "public use" (RR, grain elevators, etc.) could be regulated by the states
  - Illinois v. Wabash (1886) Commerce that crosses state lines is under direction of federal government, not states; therefore, states cannot regulate
  - Interstate Commerce Act and ICCommission (1886): allows federal government to regulate RR; forces RR to obey laws on fair shipping rates; bans rate discrimination on short v. long hauls

#### Populism

- Farmer's Alliance (1870s) takes over from The Grange; membership hits one million by 1890
  - Excludes tenant farmers, blacks
- The Populists or People's Party forms in 1892
  - Government ownership of railroads, telephone, telegraph
  - "Free" unlimited coinage of silver
  - Excess RR land returned to the people
  - Laborers 8 hr. workday
  - Gov. warehouses to store crops
  - Immigration restriction
  - Direct election of Senators
  - Secret ballot
  - Initiative and referendums

# Populism gets a boost from Carnegie

- Pullman strike crushed; "little guy" angry that government crushing the voice of the people
- Link between courts and big business

#### The "Cross of Gold"

- 1896 election: Republican (McKinley) v. Democrat/Populist (William Jennings Bryan)
  - Repubs blame Dems for the Depression of 1893, advocate gold standard
  - Dems do not choose Cleveland (embarrassing deal with Morgan); back "silverite" Bryan
  - Jennings gives famous "Cross of Gold" speech, demanding a silver standard "You shall not press down upon the brow of labor this crown of thorns, you shall not crucify mankind upon a cross of gold"
    - Some Democrats ("gold bugs") still back Cleveland; forced to support McKinley

#### Election of 1896

- Bryan fails to get labor vote (workers pressured into voting Republican)
- McKinley elected
- Highlights importance of cities, not farms, to elections
- Many platform ideas adopted in Repub and Dem platforms
- Importance of a government that listens to ALL

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